



# SUSTAINABLE LOTUS ENTRIES LIST



# SUSTAINABLE LOTUS



CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
<b>SOCIAL</b>				
<b>ST01 Poverty &amp; Hunger</b>				
ST01/001	EMPTY BUT THE FULLEST LUNCHBOX	KOREAN COMMITTEE FOR UNICEF	DAEHONG COMMUNICATIONS	SEOUL
<b>ST02 Health &amp; Well-Being</b>				
ST02/001	SAFE SOUND CHECK	PROJECT INCLUSION NETWORK	JAYME HEADQUARTERS	MANILA
ST02/002	SAFE SKETCH	SAVE THE CHILDREN	CHEIL HONG KONG	HONG KONG
ST02/003	TOXIC BACKFIRE	SAMSUNG	CHEIL PENGTAI BEIJING & CHEIL HONG KONG	BEIJING
ST02/004	THE LIFE-SAVING RECEIPT	CHOROGUSAN FOR CHILDREN	DMINUSONE	SEOUL
ST02/005	HAENYEO SAFE BUDDY	HAENYEO SAFE BUDDY	CHEIL KOREA	SEOUL
ST02/006	NEW SMILE, CLOSE TO YOU	AIS AUNJAI CYBER	ADVANCE INFO SERVICE	BANGKOK
ST02/007	MOGU MOGU TOWN	OTSUKA PHARMACEUTICAL CO., LTD.	DENTSU INC.	TOKYO
ST02/008	GLOW WITH GREEN POWDER	ROSDEE MENU	HAKUHODO BANGKOK	BANGKOK
ST02/009	THE STOOL DONATION PLATFORM "CHO-MUSUBI"	METAGEN THERAPEUTICS, INC.	DENTSU INC.	TOKYO
ST02/010	SMART EYE CAMERA	OUI INC.	TBWA \ HAKUHODO INC.	TOKYO
ST02/011	SUZUKI-SAN'S HEART STORY ON LINE	APPLE WATCH	TBWA \ MEDIA ARTS LAB	TOKYO
<b>ST03 Education</b>				
ST03/001	KFC SCHOOL	KFC FOUNDATION	B&B THAILAND	BANGKOK
ST03/002	PERIOD AUDUOBOOK	MEGRHYTHM/LAURIER	GEEK PICTURES INC.	TOKYO
ST03/003	CARRY-ON LEARNING	SAMSONITE	DENTSU CREATIVE INC.	JAKARTA
ST03/004	SOIL STAY	TRA MONGKUT FERTILIZER	VML GROUP THAILAND	BANGKOK
ST03/005	KACCHA NIMBU #ERASETHELEARNINGGAP	P&G SHIKSHA	BBDO INDIA	MUMBAI
ST03/006	SATIRE OVER SERMON: REVIVING 500 YEARS OF PLAY TO SOLVE MODERN WORKPLACE FRICTION.	FRONTIER INTERNATIONAL INC.	FRONTIER INTERNATIONAL INC.	TOKYO

# SUSTAINABLE LOTUS



CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
<b>ST04 Gender Equality</b>				
ST04/001	DUREX ALLGASM	DUREX	SOUR BANGKOK	BANGKOK
ST04/002	SALTANAT LIGHT	CITIX	GFORCE GREY	ALMATY
ST04/003	BABAYLANES PLAY THROUGH THE HATE	BABAYLANES	DDB MNL, INC.	MANILA
ST04/004	SOUND OF COURAGE	POCKET FM	POCKET ENTERTAINMENT VENTURES PRIVATE LIMITED	BENGALURU
ST04/005	MASH UP	LUX	VML SINGAPORE	SINGAPORE
ST04/006	LUX RECLAIM HER NAME	LUX	VML SINGAPORE	SINGAPORE
<b>ENVIRONMENT</b>				
<b>ST05 Climate Action &amp; Conservation</b>				
ST05/001	COUNTDOWN TO THE TASTE OF TOMORROW	AIS	WINTER AGENCY	BANGKOK
ST05/002	DISINTEGRATING BILLBOARD	CHUPPS FOOTWEAR	INTO CREATIVE	MUMBAI
ST05/003	TSUGIKI : COFFEE REBORN	TULLY'S COFFEE	PR CONSULTING DENTSU INC.	TOKYO
ST05/004	LIFE AFTER FIRE AND ASH	AVATAR	LEO KOREA	SEOUL
ST05/005	TRASH BENTO	GOMIRAI	BEACON COMMUNICATIONS K.K.	TOKYO
ST05/006	THE GOOD PASSENGER	LONGLAY LOCAL TOUR	FLASH BOMBER	BANGKOK
ST05/007	SOLAR FOREST	HANWHA	INNOCEAN	SEOUL
<b>ST06 Energy, Sanitation &amp; Sustainable Communities</b>				
ST06/001	SANGSOM PIXEL BAR	SANGSOM	SOUR BANGKOK	BANGKOK
ST06/002	HAVEN	SUNCORP INSURANCE	LEO AUSTRALIA	SYDNEY
<b>ECONOMIC</b>				
<b>ST07 Reduced Inequalities</b>				
ST07/001	ENTOUCHABLE MUSEUM	ENTOUCHABLE MUSEUM	DENTSU DIGITAL INC.	TOKYO
ST07/002	VOICE OF FOOD	AJINOMOTO CO., INC.	DENTSU INC.	TOKYO

# SUSTAINABLE LOTUS



CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
<b>ST07 Reduced Inequalities</b>				
ST07/003	WAVES OF WILL POWERED BY NTT	NTT HUMAN INFORMATICS LABORATORIES	DENTSU INC.	TOKYO
ST07/004	HEY CREATIVES, OLD ENOUGH YET?	PTKOREA	PTKOREA	SEOUL
ST07/005	「HEALING TOUCH INITIATIVE」 SOCIAL CO-CREATION CAMPAIGN-PROMOTE CHANGE FOR 400 MILLION CHINESE MOTHERS	BABYTREE   PETAL ADS	SG   HOTOP	GUANGZHOU
<b>ST08 Decent Work &amp; Economic Growth</b>				
ST08/001	PRODUCTS OF PEACE MOVEMENT	OFFICE OF THE PRESIDENTIAL ADVISER ON PEACE, RECONCILIATION, AND UNITY (OPAPRU)	TBWA \ SMP	MANILA
ST08/002	GEN M	MCDONALD'S TAIWAN (HUMAN RESOURCES)	LEO TAIWAN	TAIPEI
<b>ST09 Innovation, Infrastructure &amp; Institutions</b>				
ST09/001	THE BIGGEST LIFEGUARD	GRAND JOSUN MEDIA	INNOCEAN	SEOUL
<b>ST10 Partnerships for the Goals</b>				
ST10/001	TILECHALK	DBL CERAMICS LIMITED	POPS INC.	DHAKA
<b>CAMPAIGN EXCELLENCE</b>				
<b>ST11 Long-Term Brand Platform *NEW*</b>				
ST11/001	SECOND LIFE KURA	THE BATH & BED TEAM	DENTSU INC.	TOKYO
ST11/002	THE GOOD PASSENGER	LONGLAY LOCAL TOUR	FLASH BOMBER	BANGKOK
<b>LOTUS ROOTS</b>				
<b>LRST Lotus Roots</b>				
LRST/001	SAFE SOUND CHECK	PROJECT INCLUSION NETWORK	JAYME HEADQUARTERS	MANILA
LRST/002	HAENYEO SAFE BUDDY	HAENYEO SAFE BUDDY	CHEIL KOREA	SEOUL

# SUSTAINABLE LOTUS



CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
<b>LRST Lotus Roots</b>				
LRST/003	SAKURA SCAN	HARE-KAZE	HAKUHODO INC.	TOKYO
LRST/004	SOIL STAY	TRA MONGKUT FERTILIZER	VML GROUP THAILAND	BANGKOK
LRST/005	LOST CONVERSATIONS CAMPAIGN	NATIONAL MUSEUM OF THE PHILIPPINES	TBWA \ SMP	MANILA
LRST/006	PRODUCTS OF PEACE MOVEMENT	OFFICE OF THE PRESIDENTIAL ADVISER ON PEACE, RECONCILIATION, AND UNITY (OPAPRU)	TBWA \ SMP	MANILA
LRST/007	BEST AFTER 2055	OGI-MISO	SHISEIDO CREATIVE	TOKYO

AS OF 11 MAR 2026